



# Enrolment report

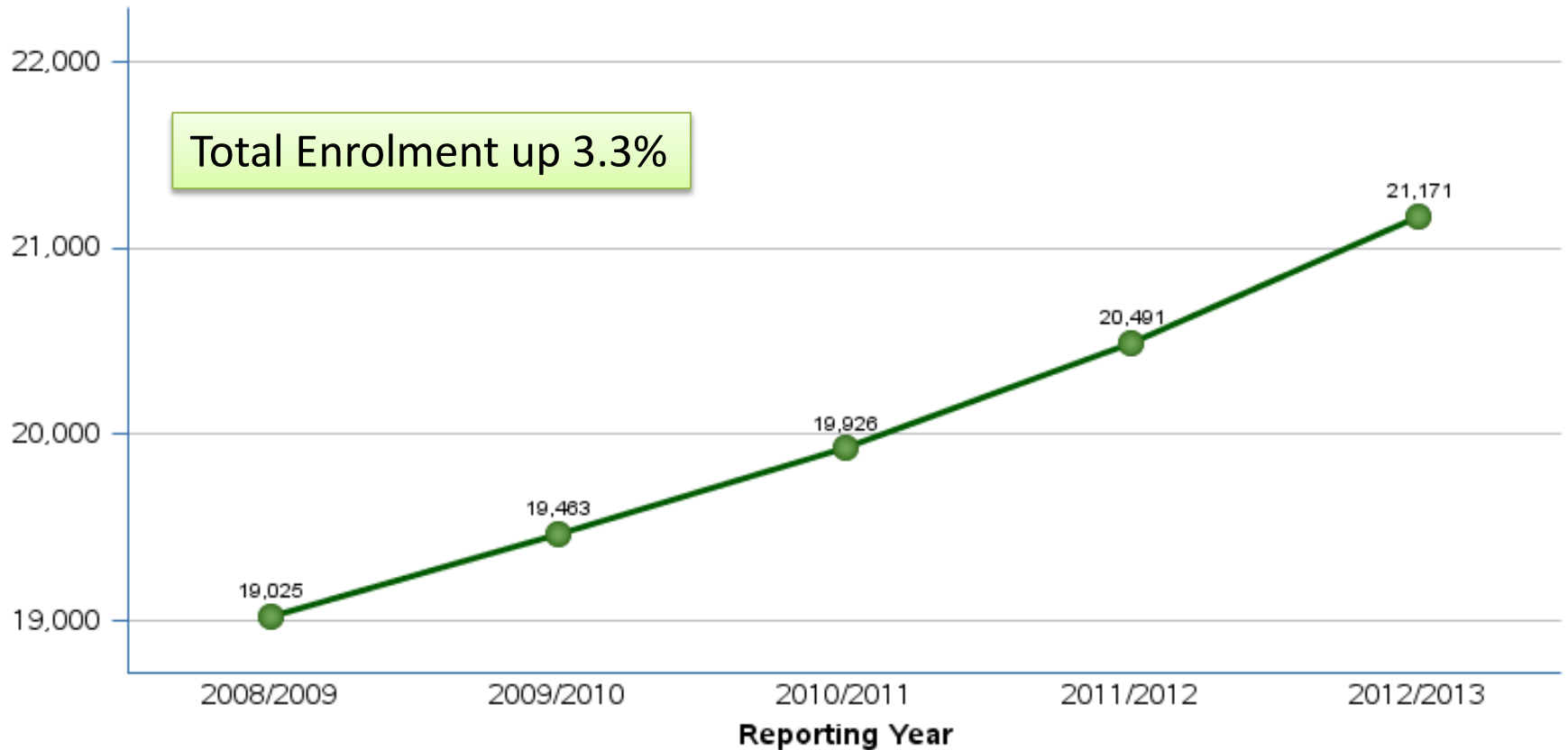
Fall 2012 Term + Winter 2013 Term



# Overall enrolment

Fall Term

Headcount

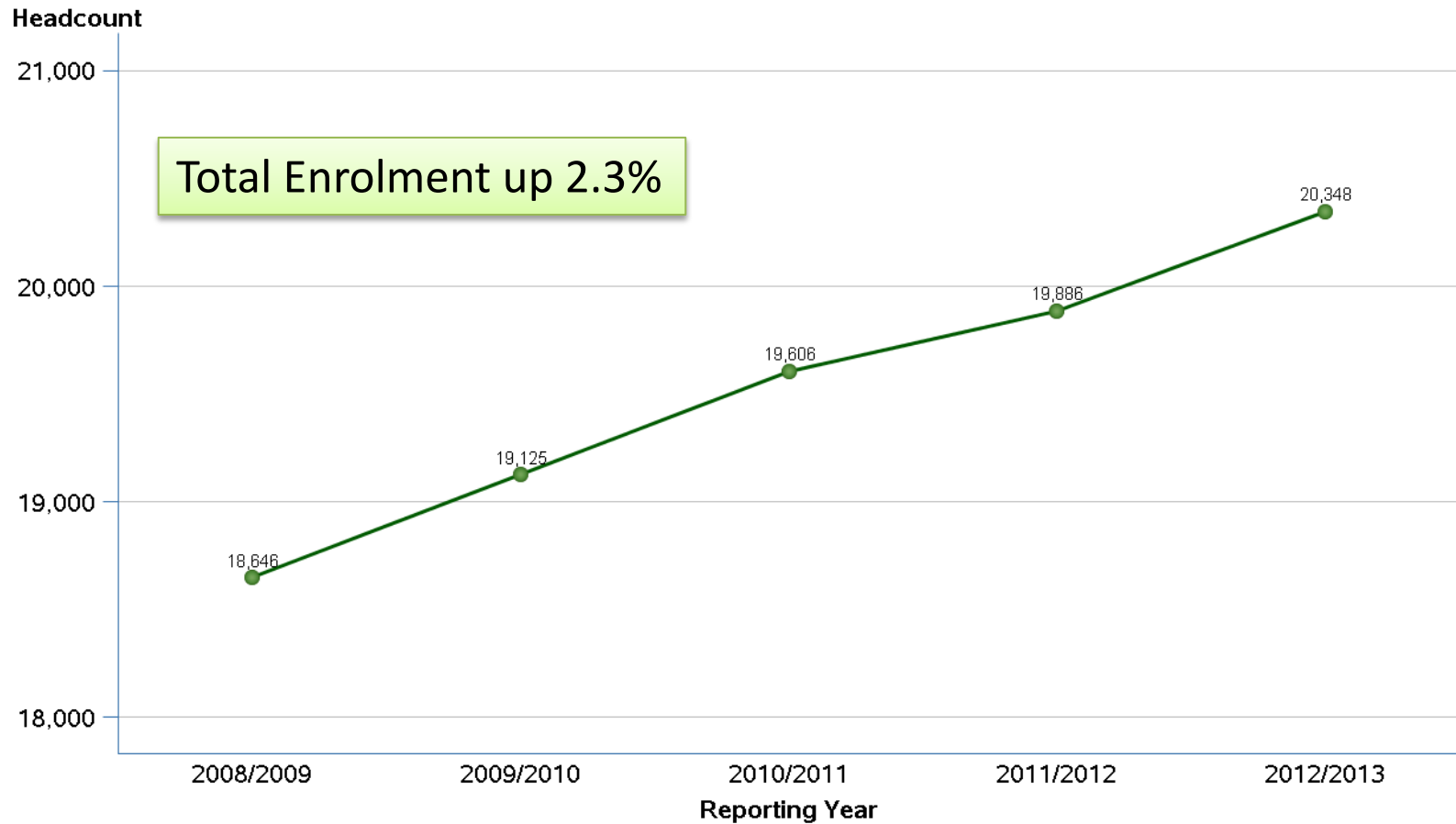


Total Enrolment up 3.3%



# Overall enrolment

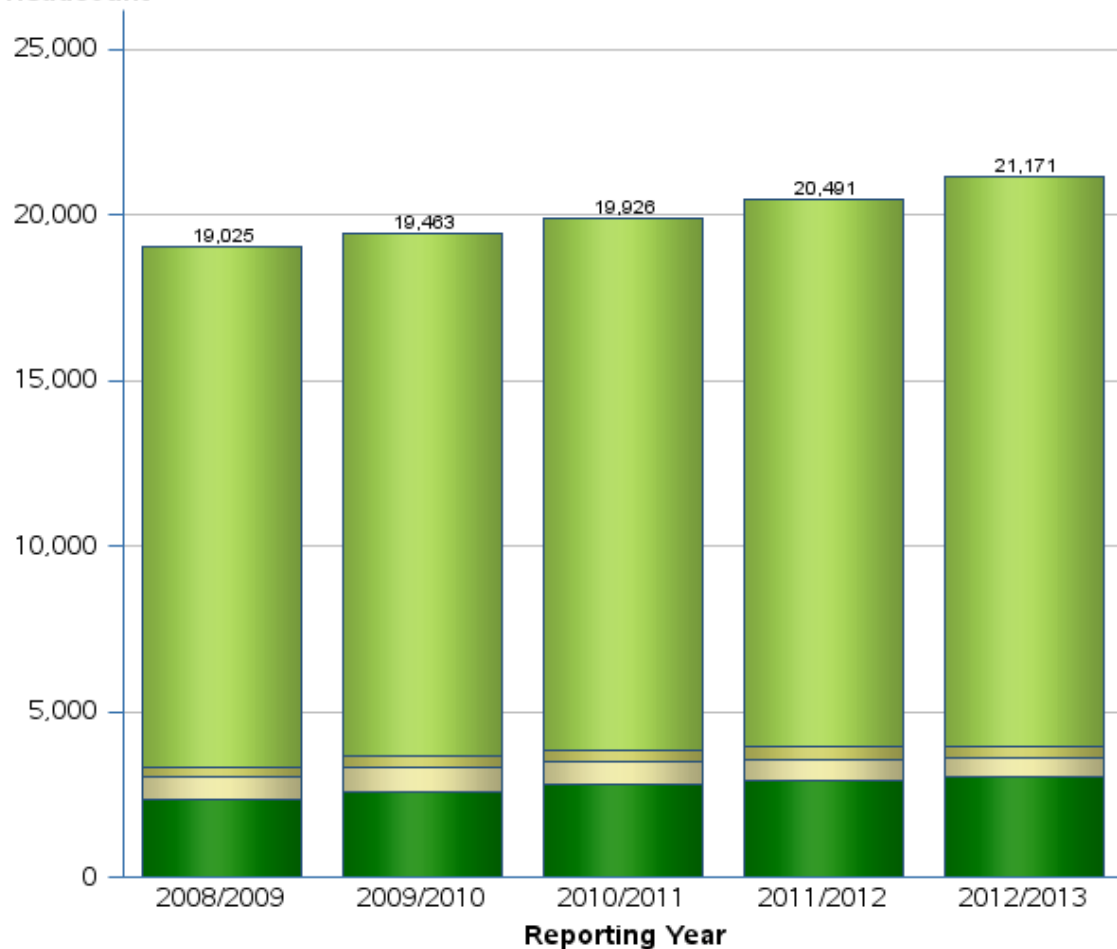
## Winter Term



# Overall enrolment

Fall Term

Headcount



Graduate students 14.3%  
Undergraduates 81.2%

Reporting Level

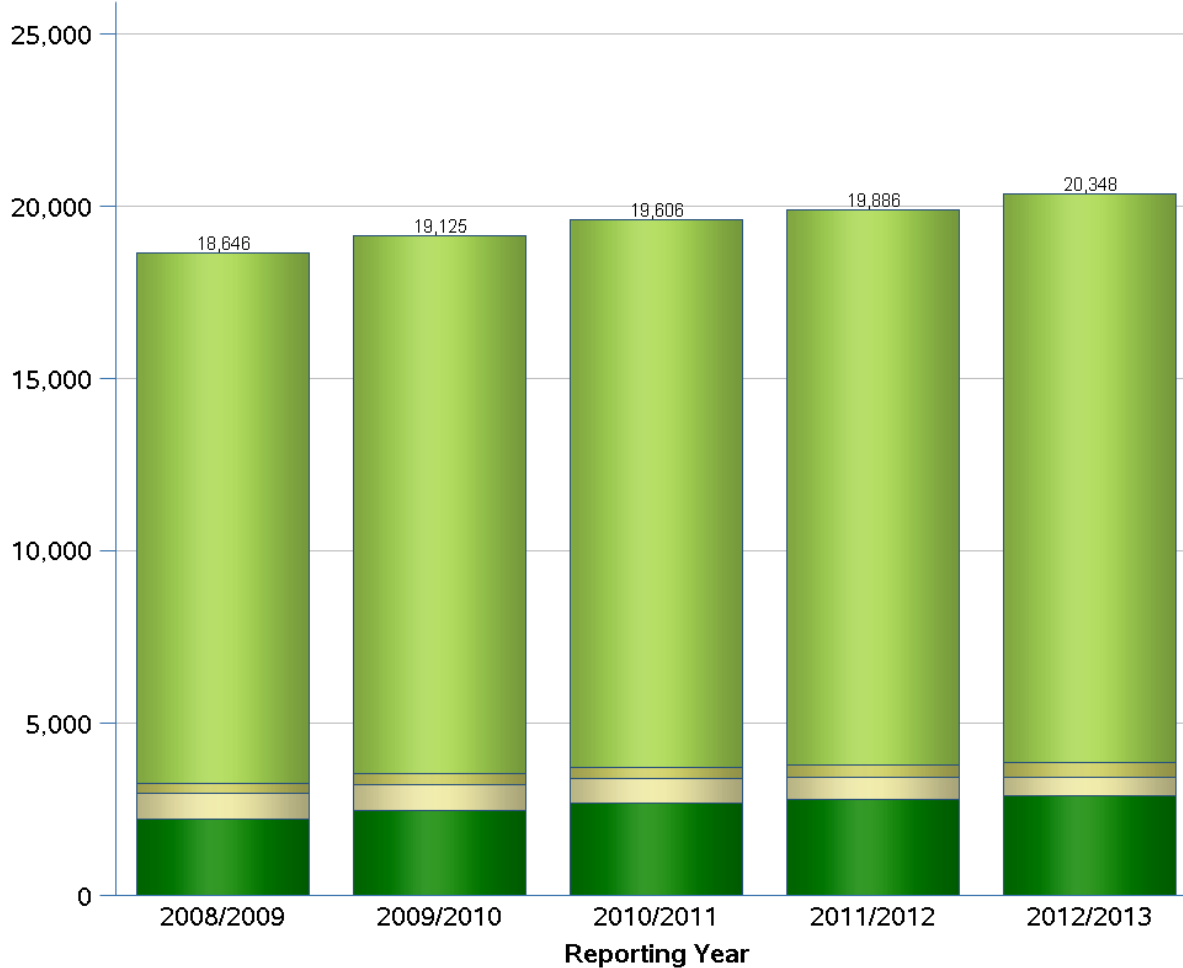
- Graduate Studies
- Non-degree Program
- Post Graduate Clinical
- Undergraduate



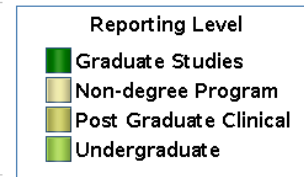
# Overall enrolment

Winter Term

Headcount



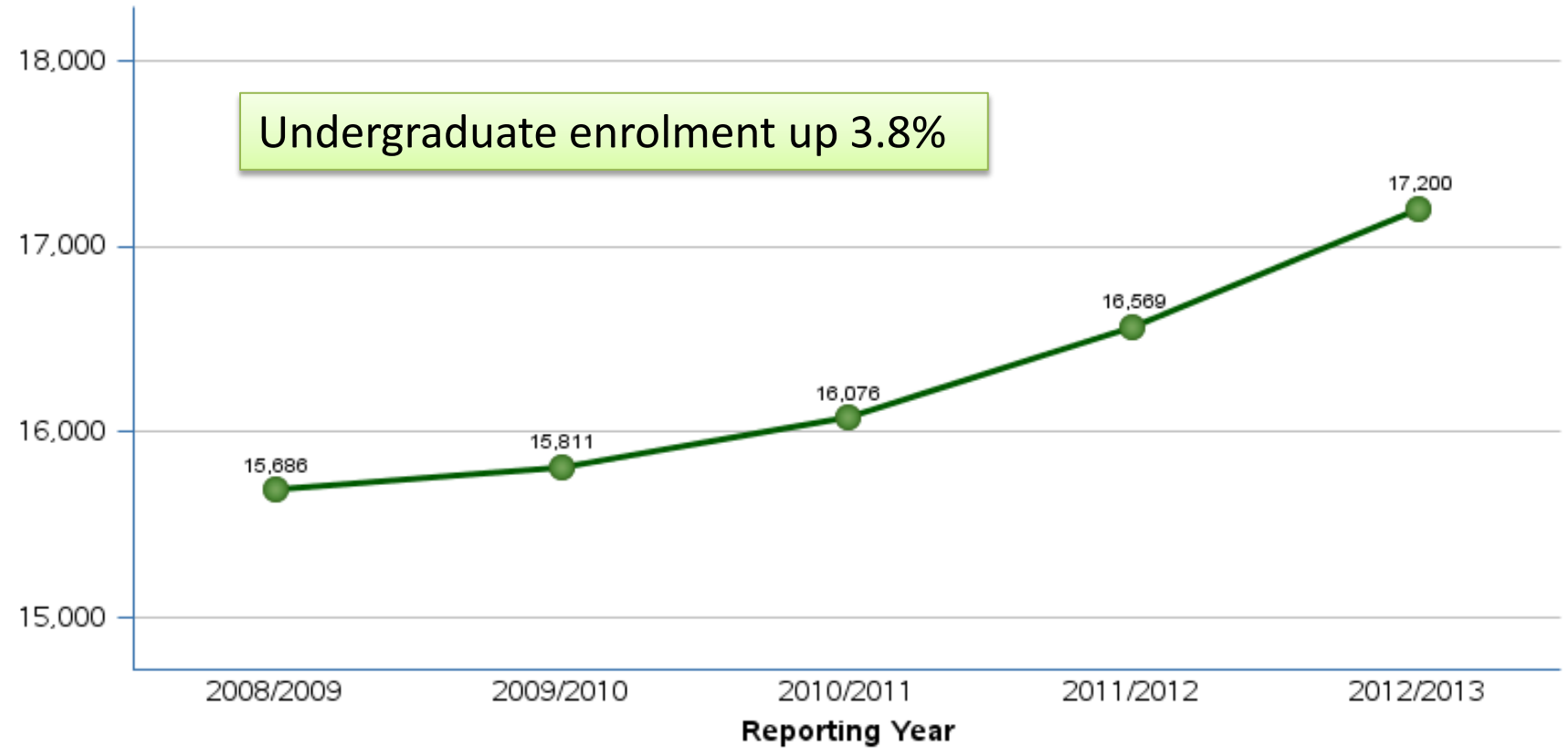
Graduate students 14.3%  
Undergraduates 81.1%



# Fall Term Enrolment

## Undergraduate

Headcount



Undergraduate enrolment up 3.8%

2008/2009

2009/2010

2010/2011

2011/2012

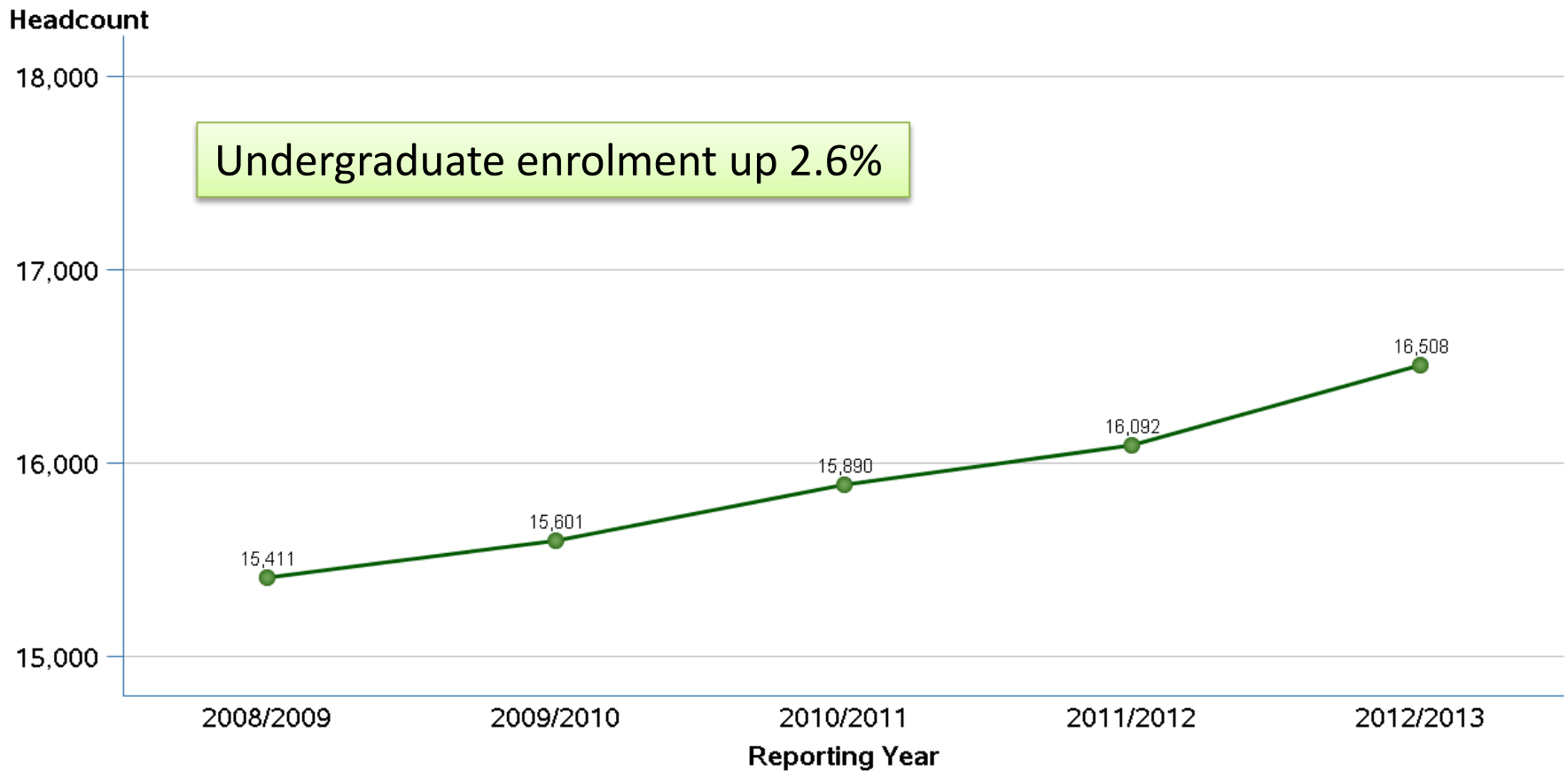
2012/2013

Reporting Year



# Winter Term Enrolment

## Undergraduate



# Why is undergraduate enrolment up?

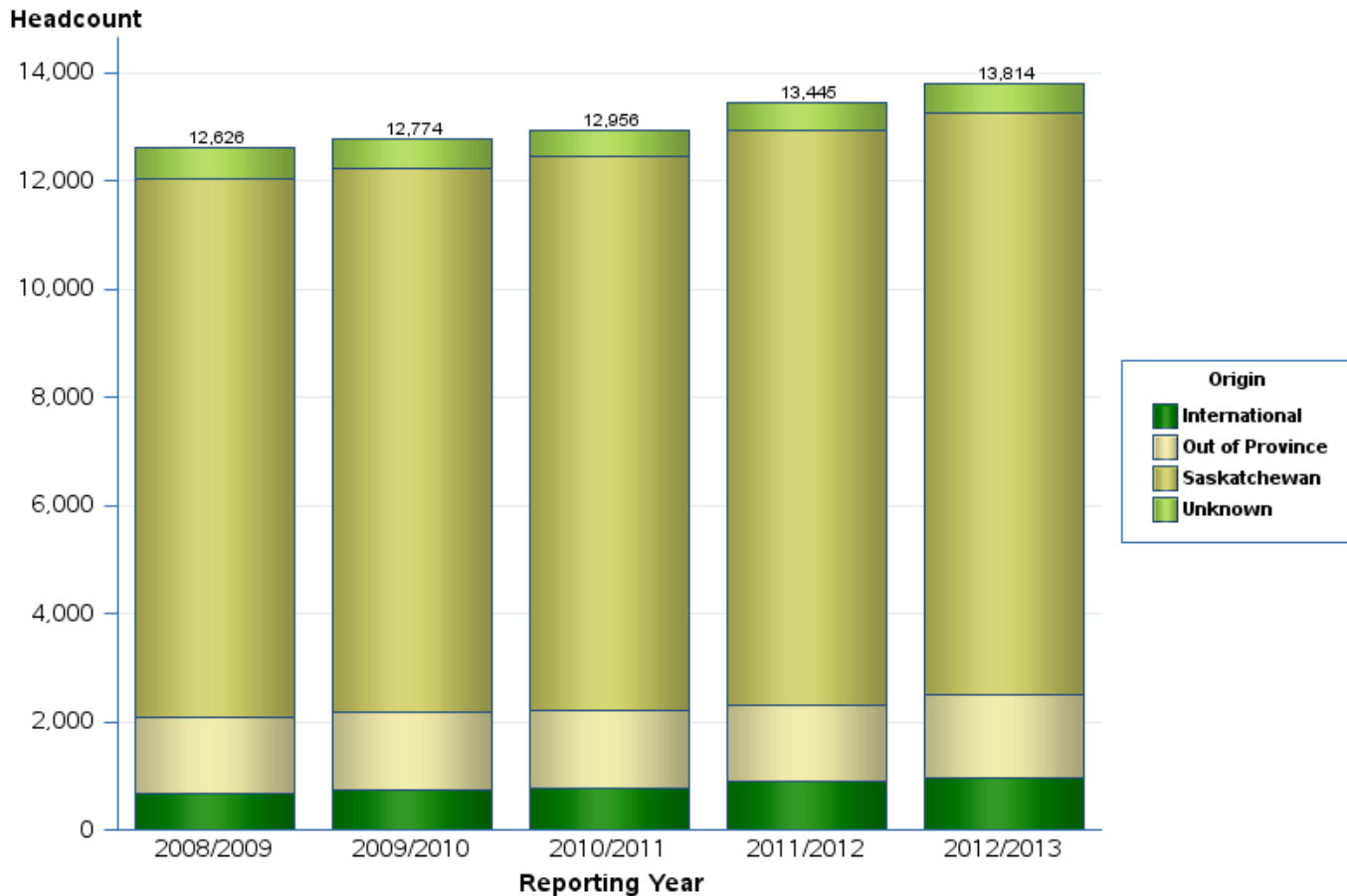
- Nursing enrolment up significantly, due to changes in the nursing program.
- Arts and Science is up, in part due to first year students in pre-nursing. Both new and continuing students in Arts and Science increased.
- New first time out of province students in direct entry programs/Open Studies are up well over 20%, from Alberta and British Columbia in particular.
- New first time international students in direct entry programs/Open Studies are up, with bulk of growth from China.
- New first time Saskatchewan students in direct entry programs/Open Studies up slightly.
- Modest enrolment growth or stability in most other colleges.
- Increase in the retention rate for direct entry programs.
- Enrolment increase the result of a combination of program changes bringing in more students, recruitment success attracting new students, and retention efforts keeping the students we have.





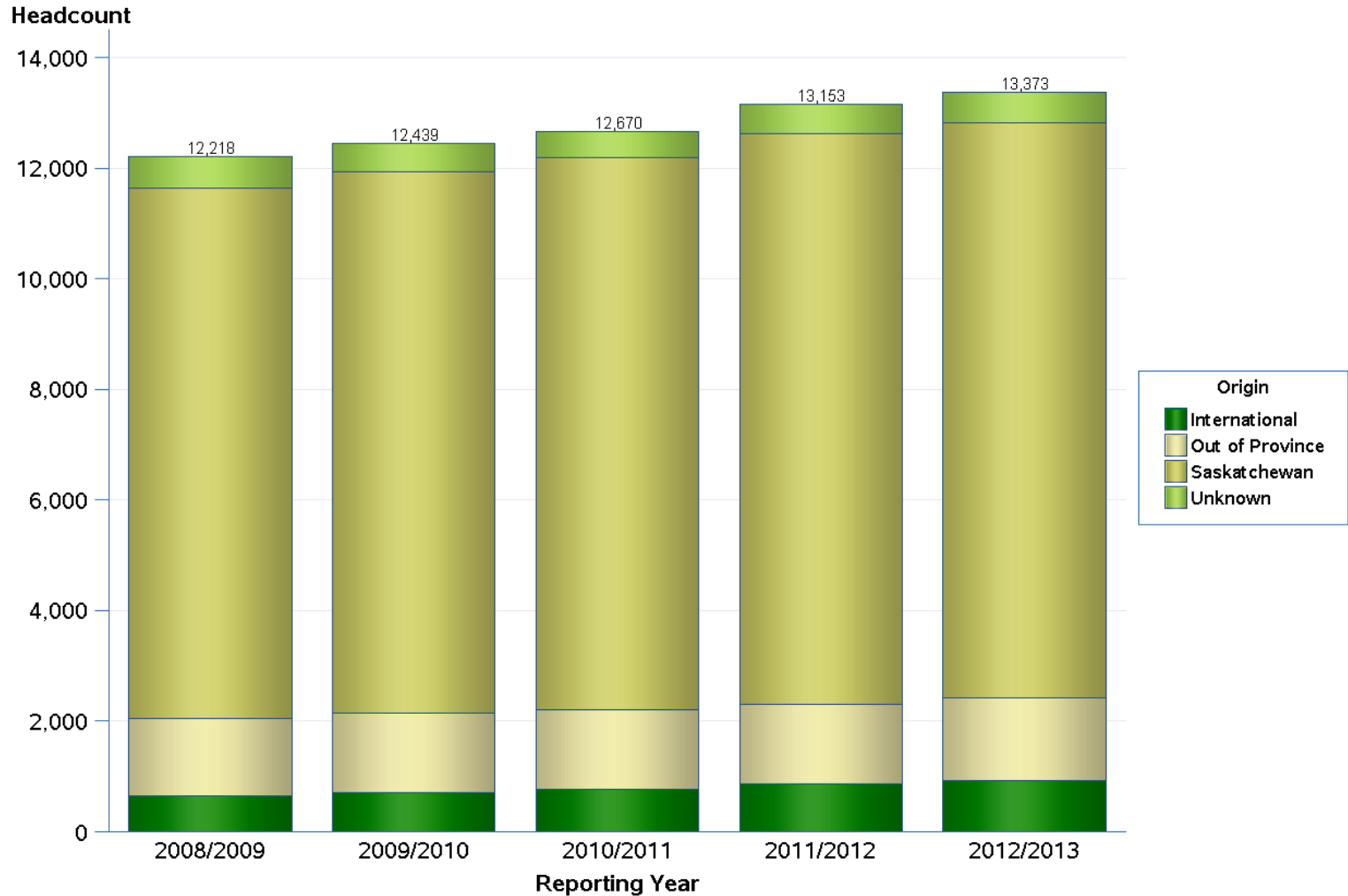
# Fall Term - Undergraduates By Origin

Direct Entry and Open Studies



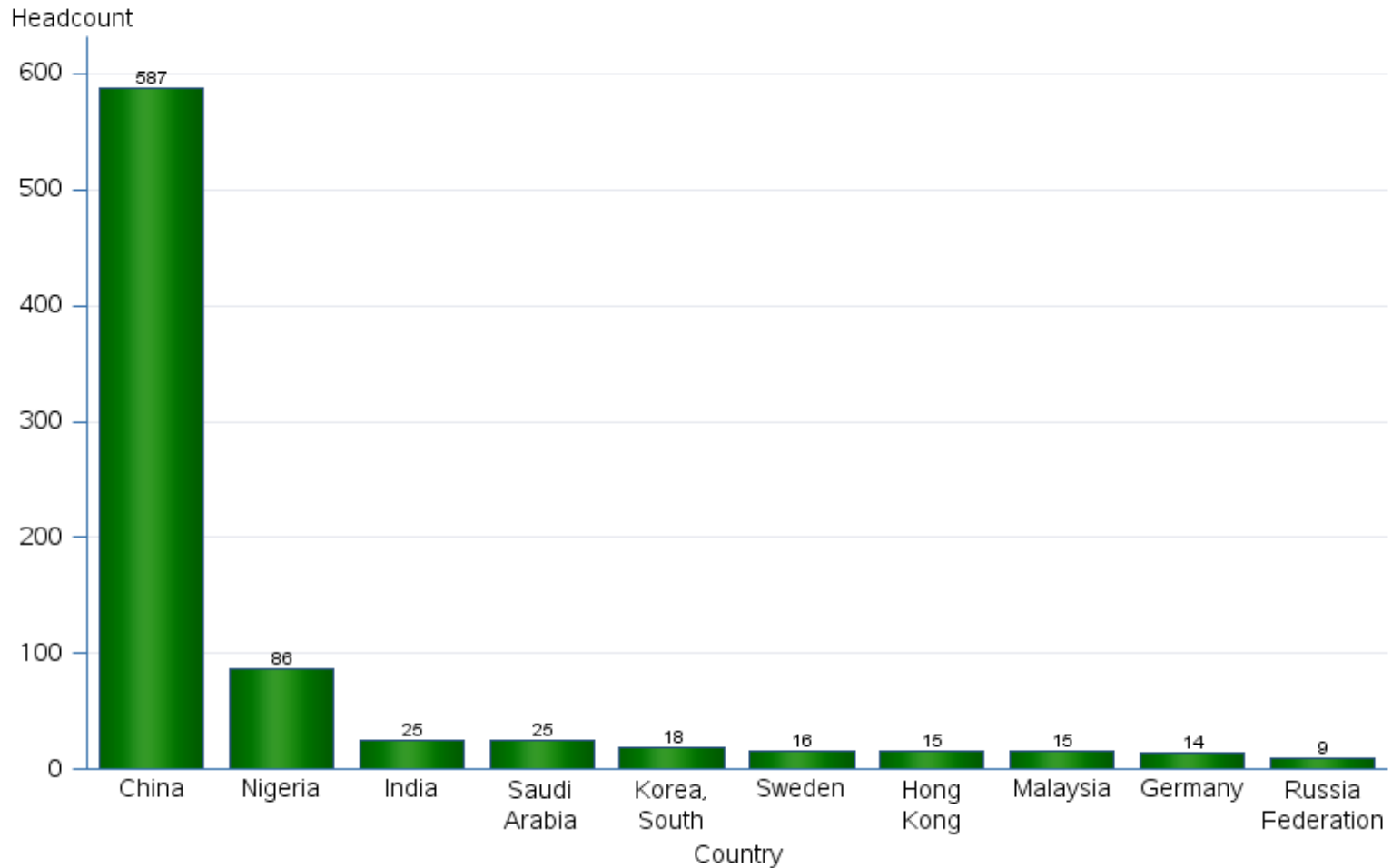
# Winter Term - Undergraduates By Origin

Direct Entry and Open Studies



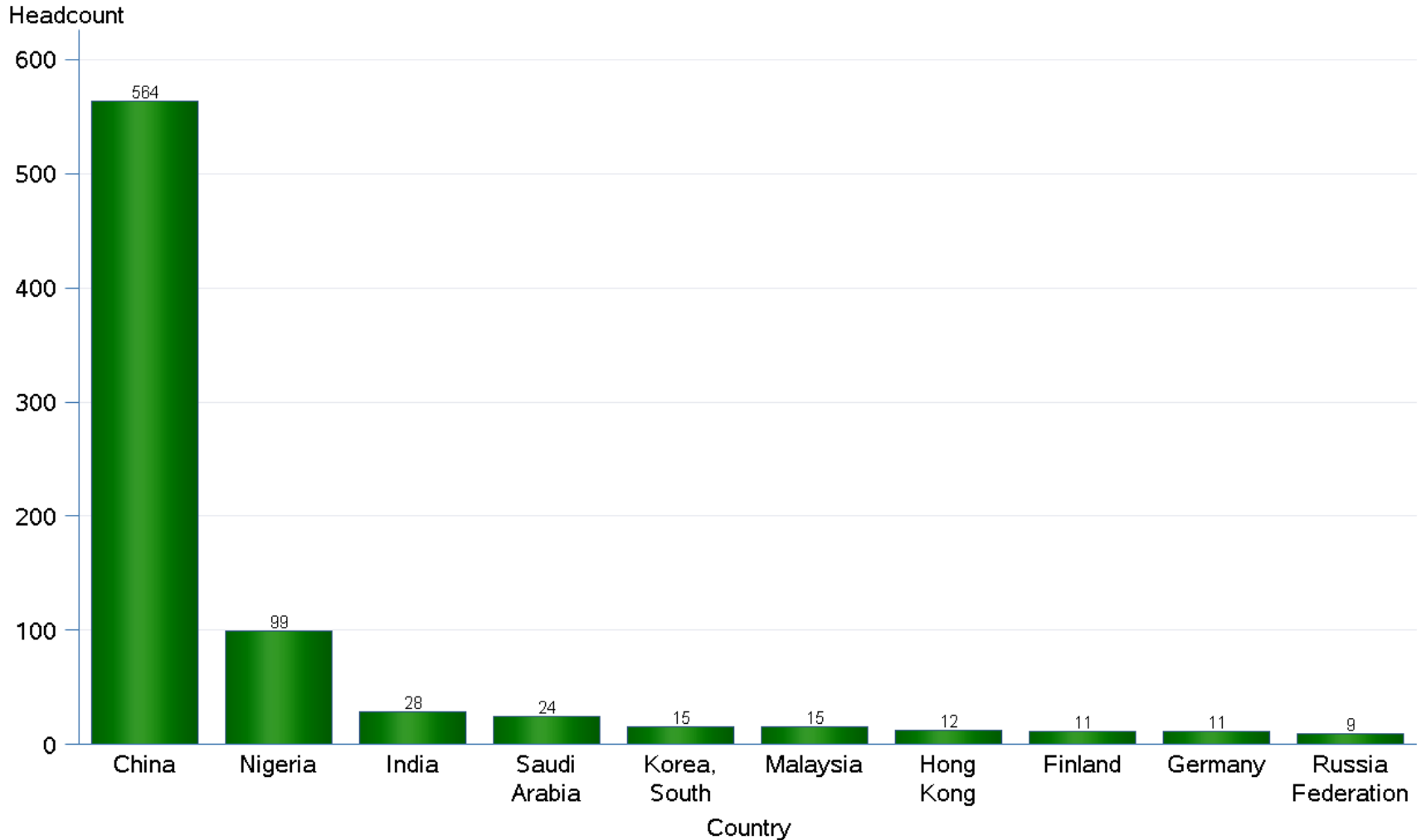
# Fall Term Enrolment

## International Undergraduates By Country



# Winter Term Enrolment

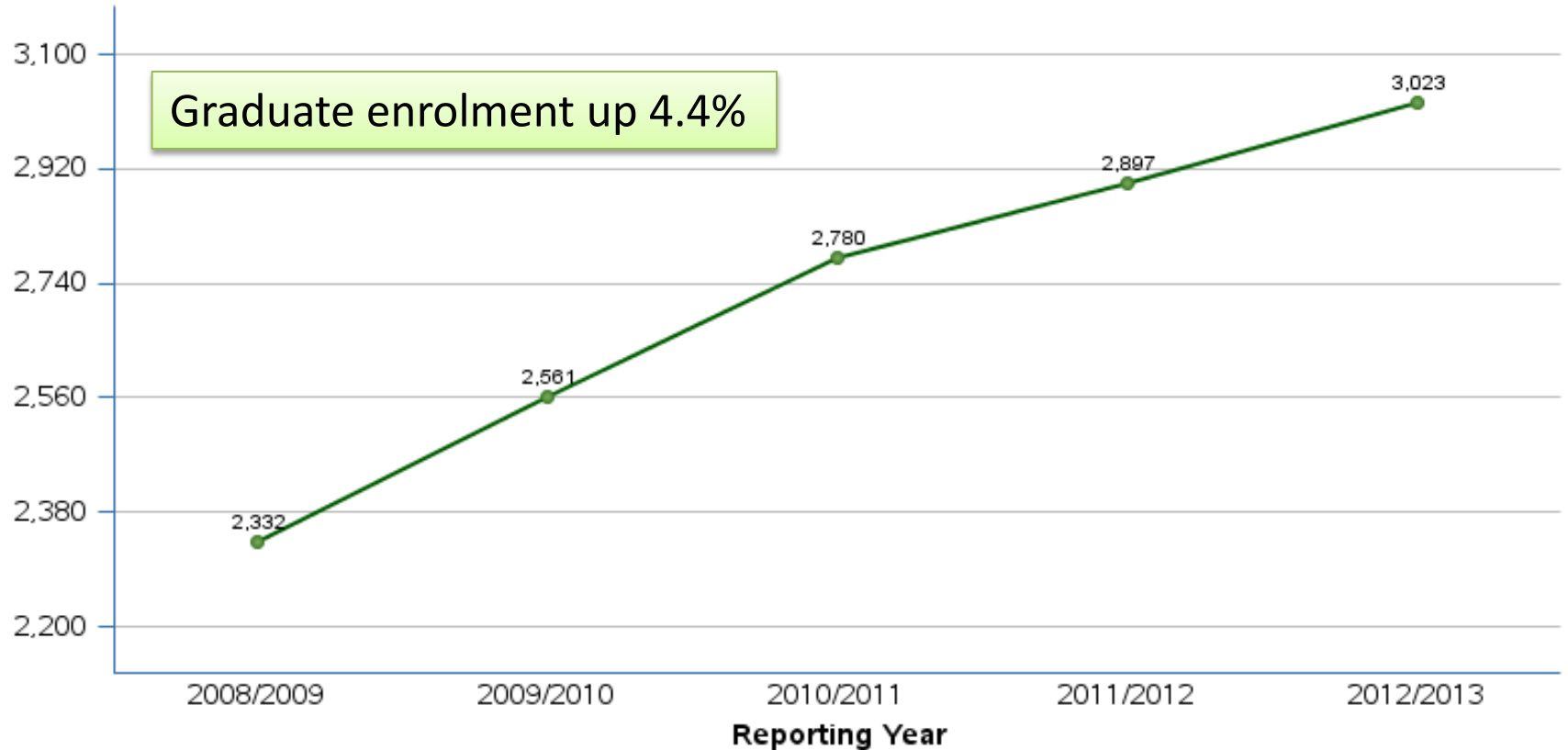
## International Undergraduates By Country



# Fall Term Enrolment

## Graduate

Headcount



Graduate enrolment up 4.4%

2008/2009

2009/2010

2010/2011

2011/2012

2012/2013

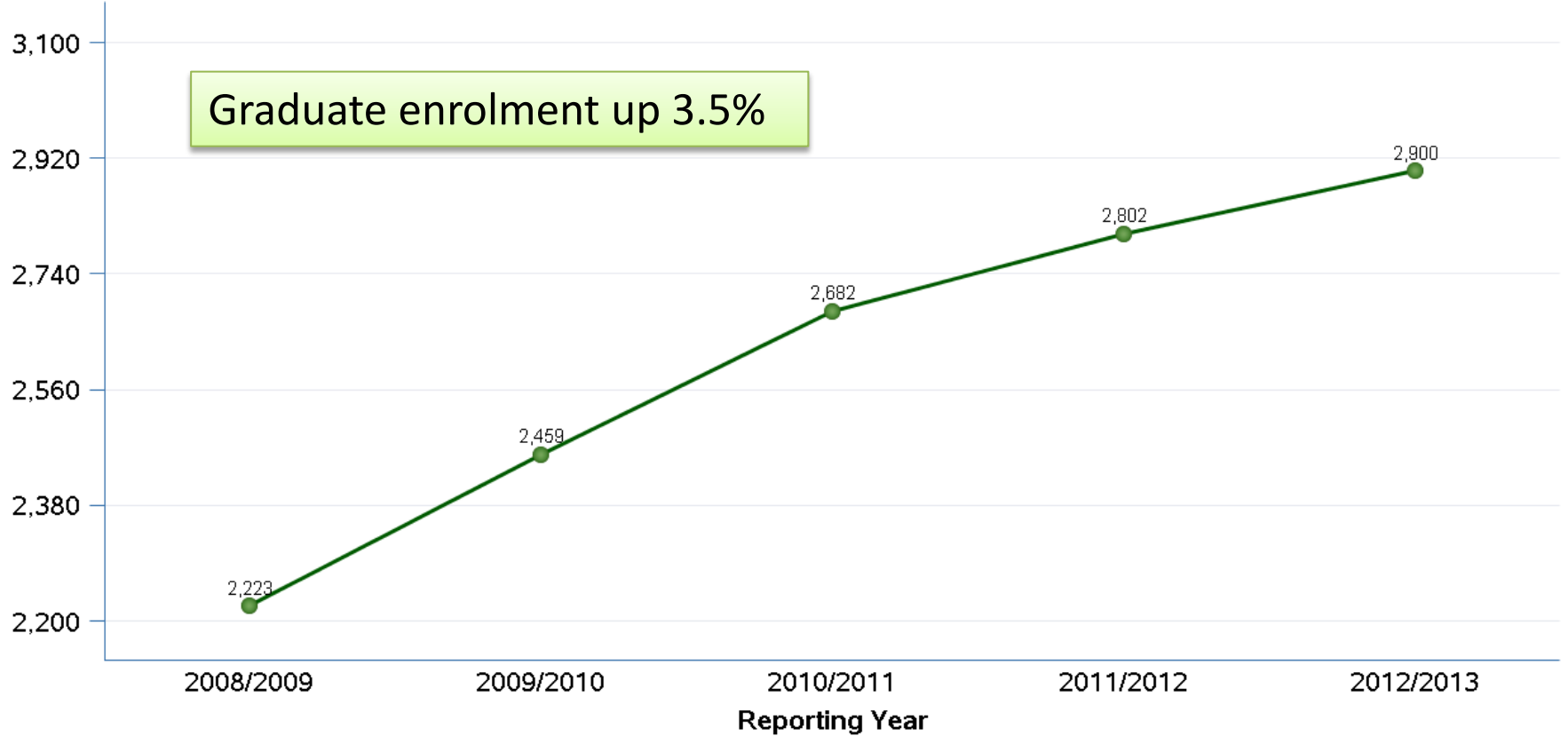
Reporting Year



# Winter Term Enrolment

## Graduate

Headcount



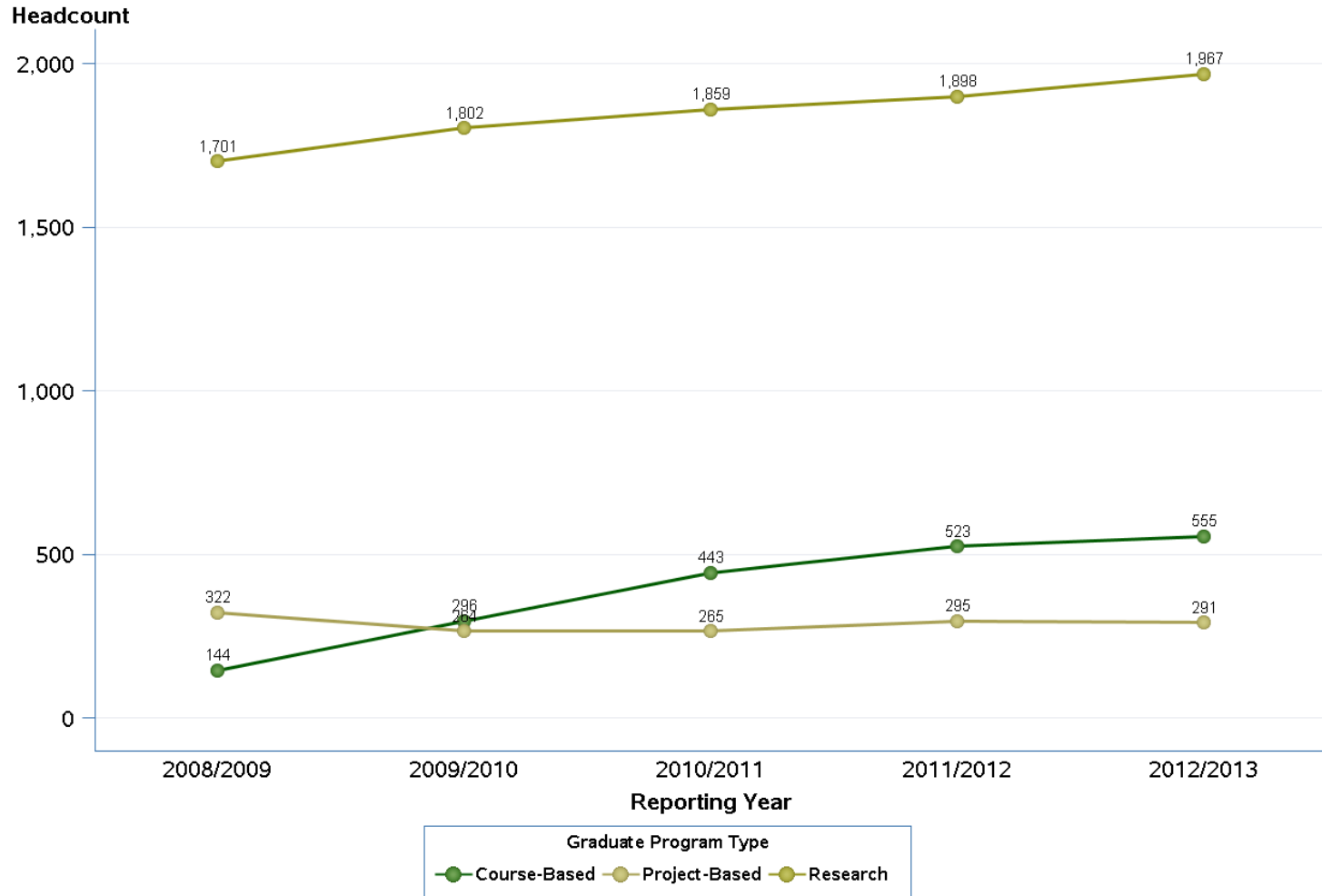
# Fall Term Enrolment

## By Program Type (Graduate)



# Winter Term Enrolment

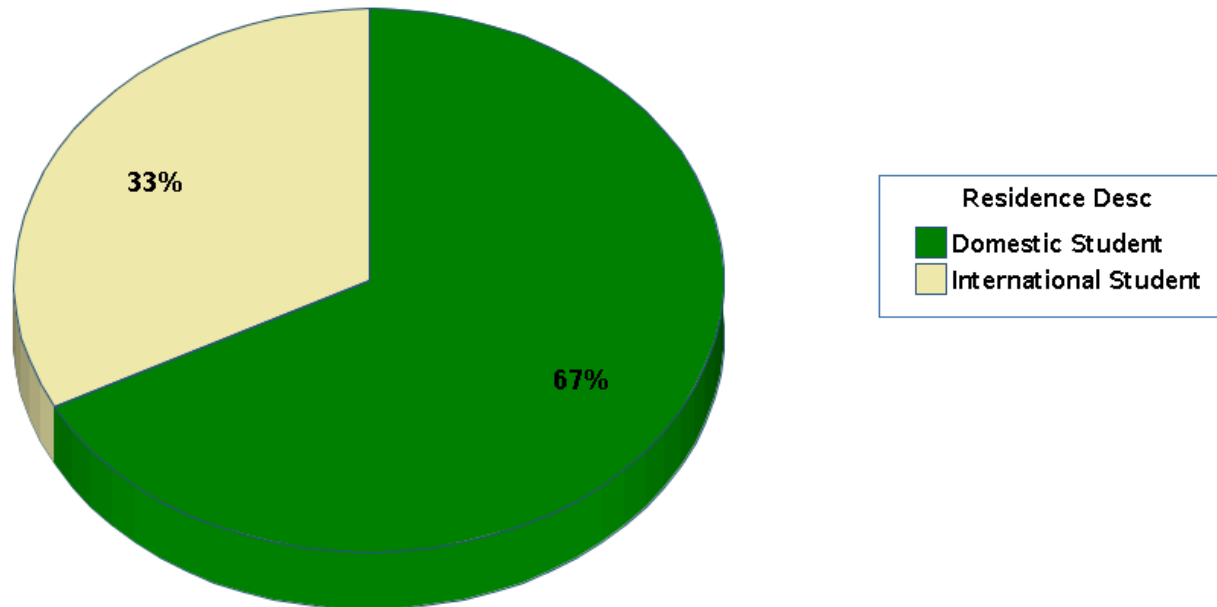
## By Program Type (Graduate)





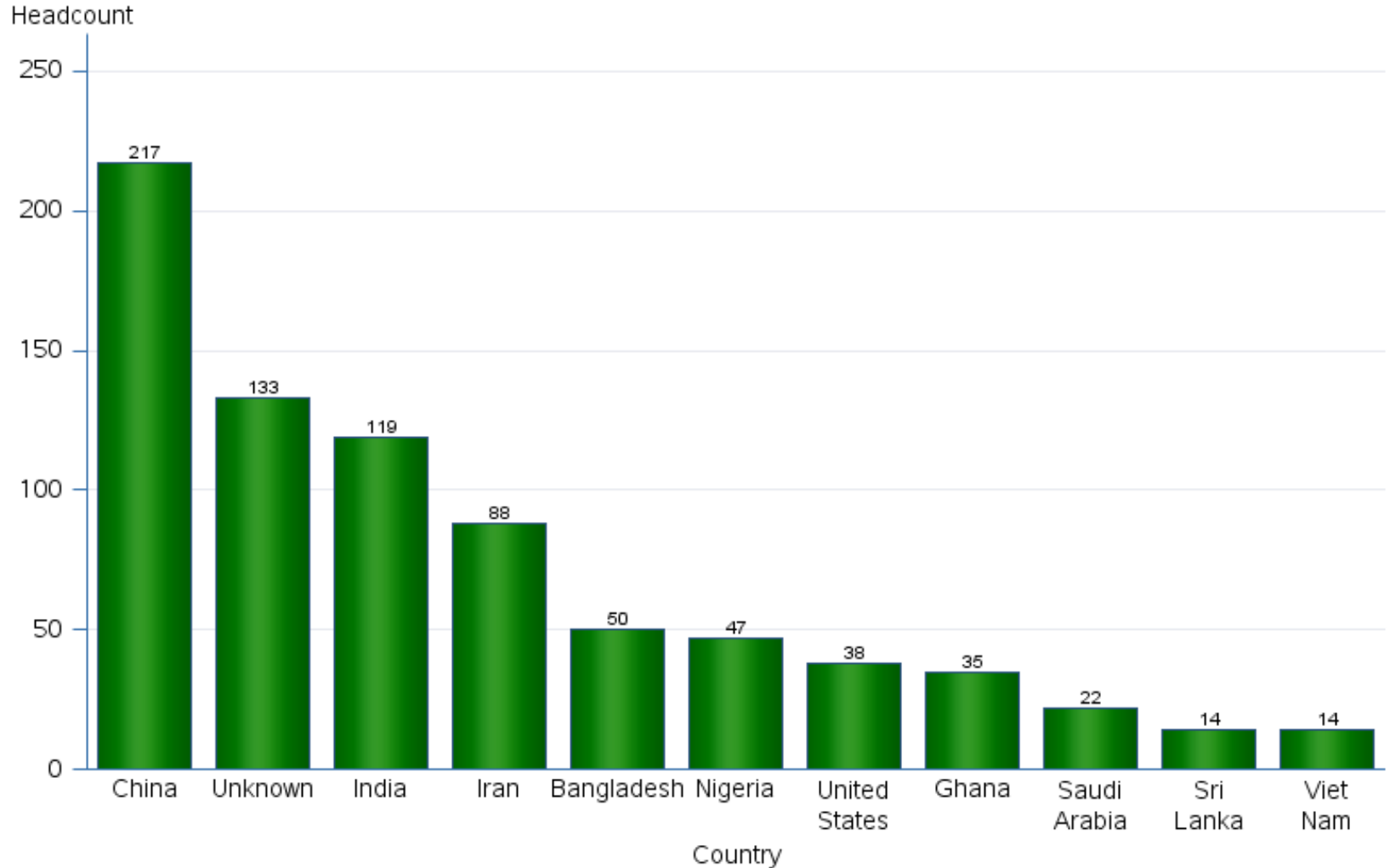
# Fall and Winter Term Enrolment

Graduate Students (Domestic and International)



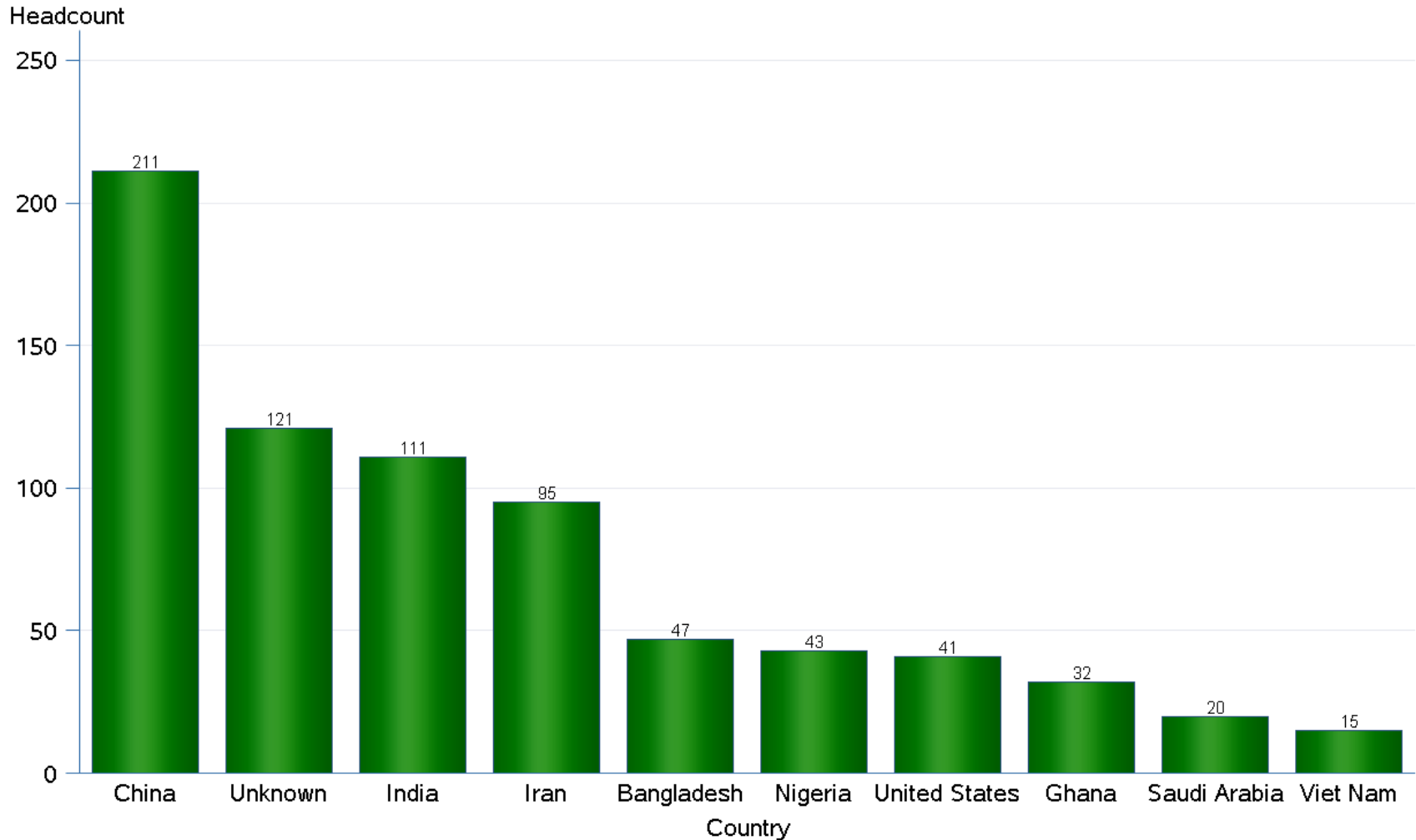
# Fall Term Enrolment

## International Graduate Students By Country



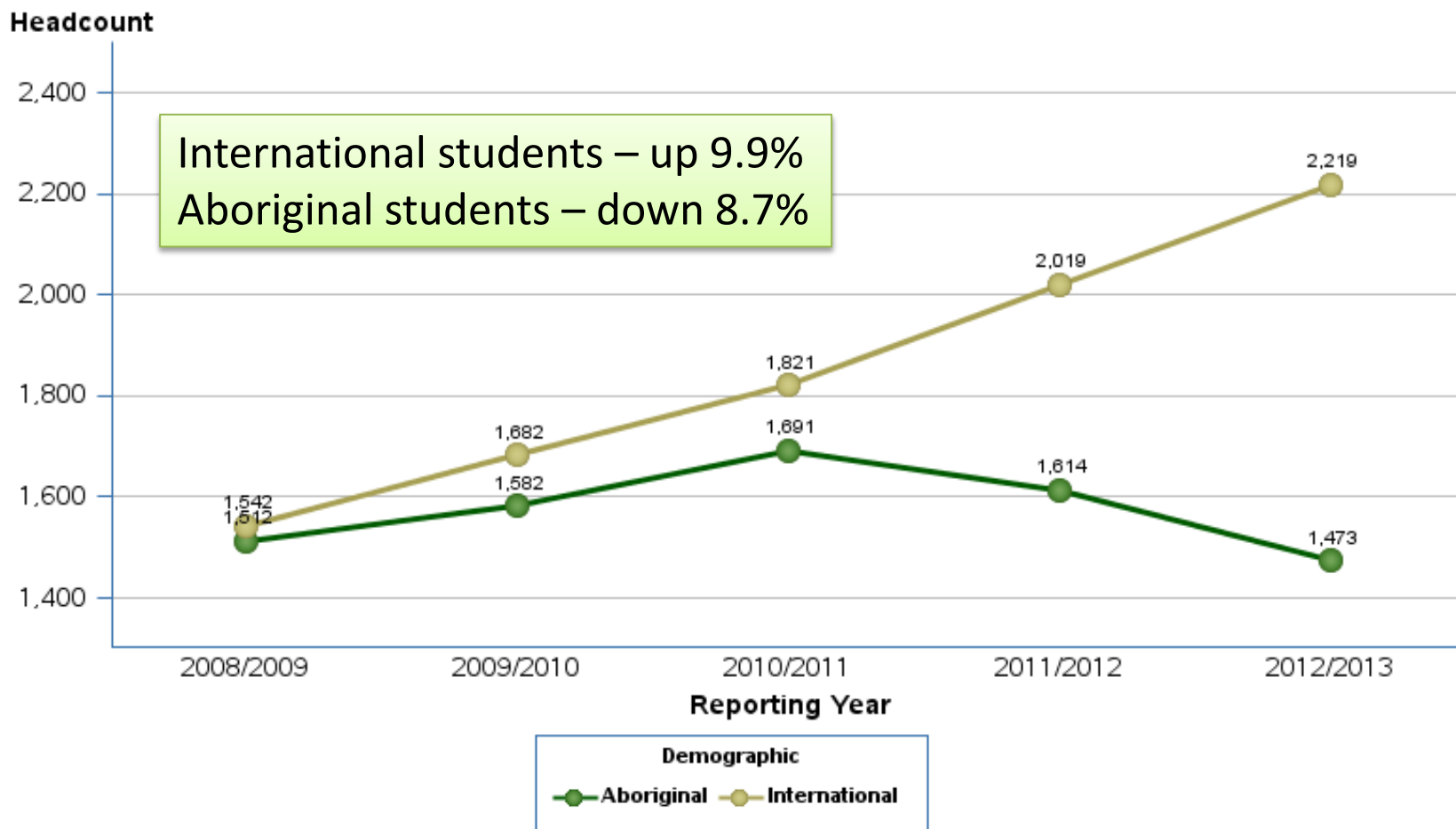
# Winter Term Enrolment

## International Graduate Students By Country



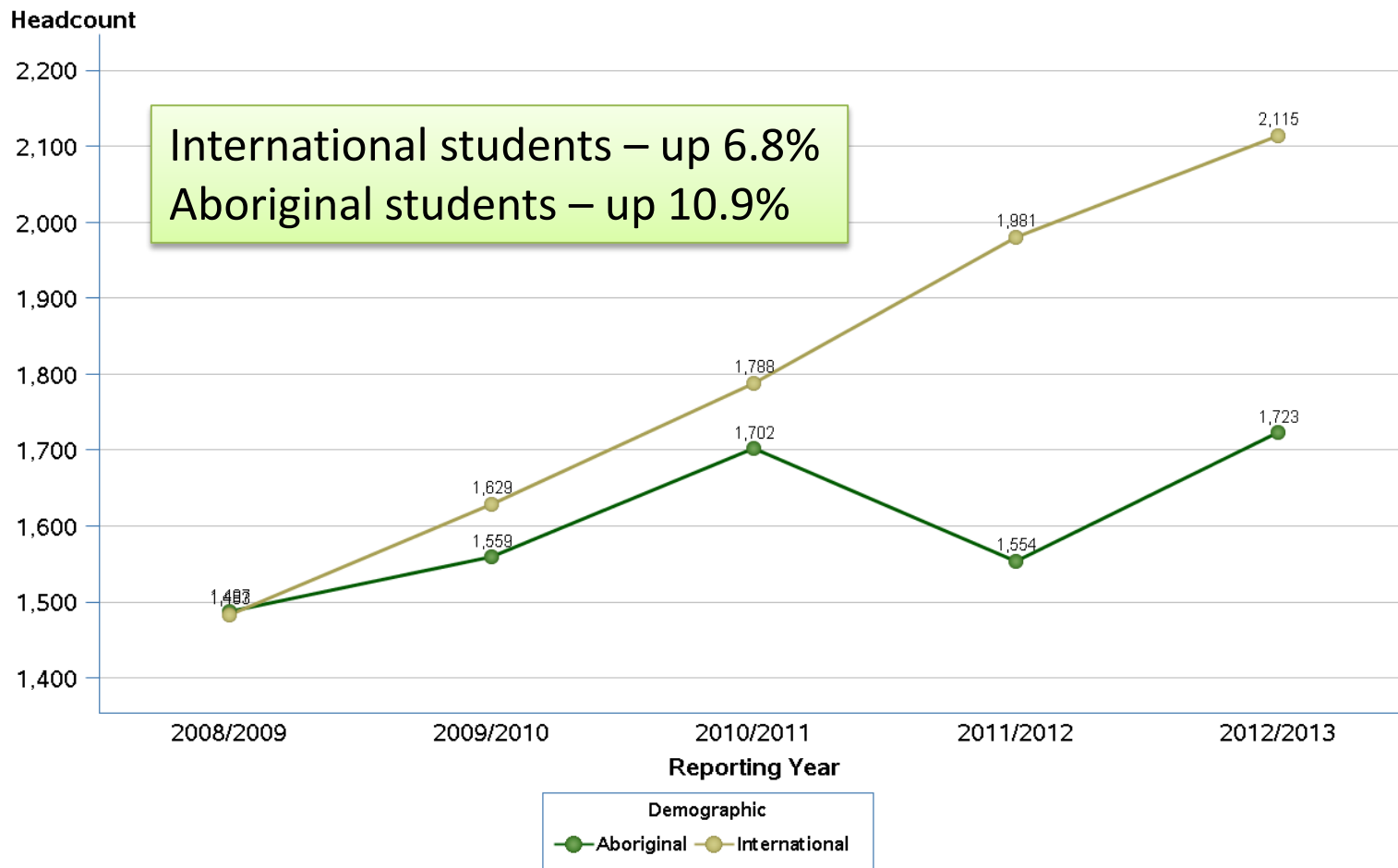
# Fall Term Enrolment

## International and Aboriginal



# Winter Term Enrolment

## International and Aboriginal



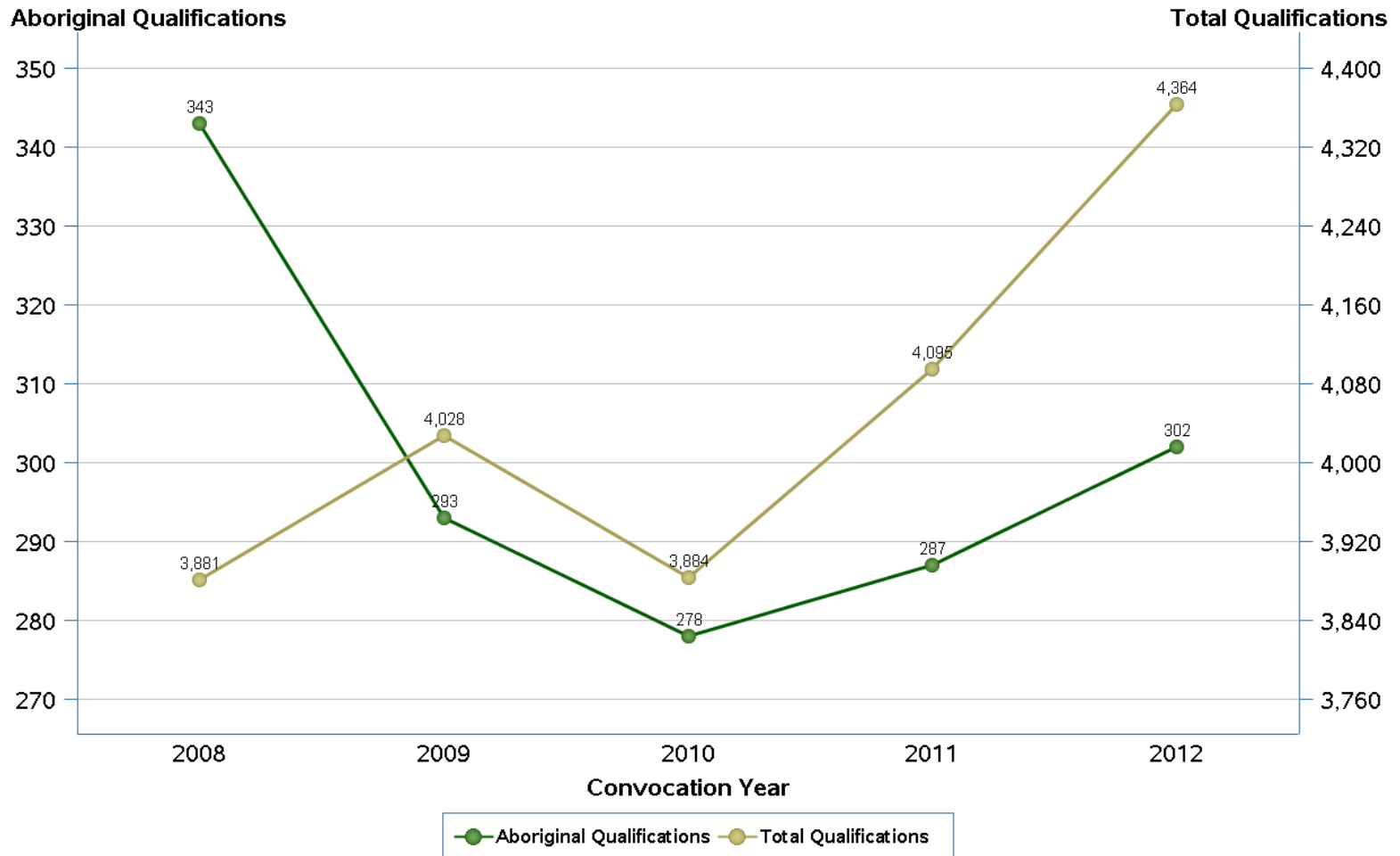
# Aboriginal Self-Declaration Project

- Analysing Aboriginal data is a challenge. Due to the voluntary nature of self-declaration, we believe these enrolment statistics do not represent a true picture of Aboriginal enrolment at the institution.
- Following October Census Day's decline in Aboriginal enrolment, we launched an Aboriginal self-declaration project
- Crafted new, more affirmational language noting the benefits of self-declaration for forms, websites, messaging, etc.
- Marketing tactics included: on-campus TV screen ads, posters, a webpage, a web banner on [students.usask.ca](http://students.usask.ca), and an email to all students who had not already self-declared from the President and Special Advisor
- We also discovered data errors in the student information system which caused some students who had self-declared to not be counted—these errors have been corrected.
- We are in the process of implementing new ways of collecting and recording self-declaration data at the college/department level which will begin to be implemented by the next Census Day.



# Aboriginal Graduation

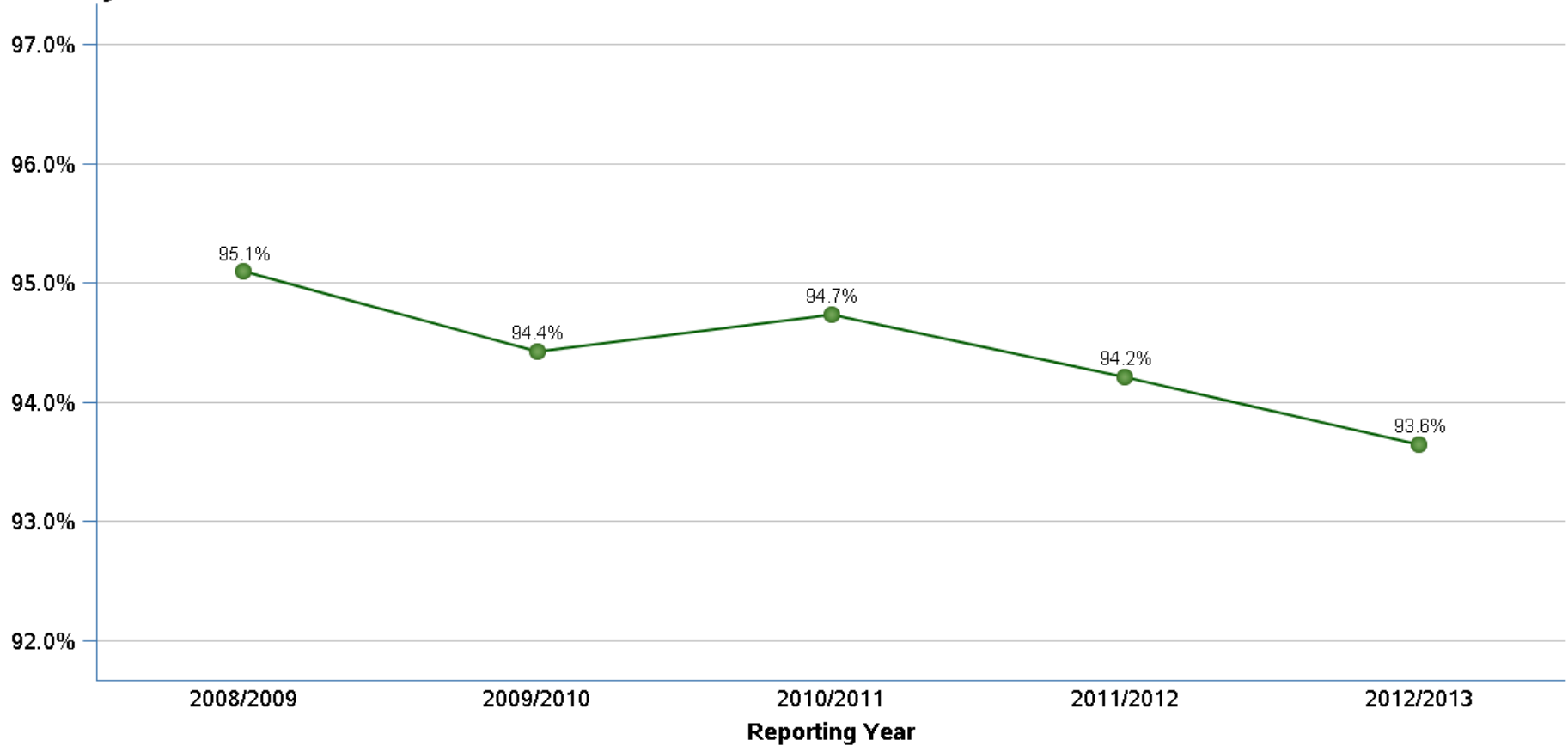
## Fall and Spring Convocation



# Winter Term - 1<sup>st</sup> to 2<sup>nd</sup> Term Retention Rate

Direct Entry and Open Studies

University Term 2 Retention

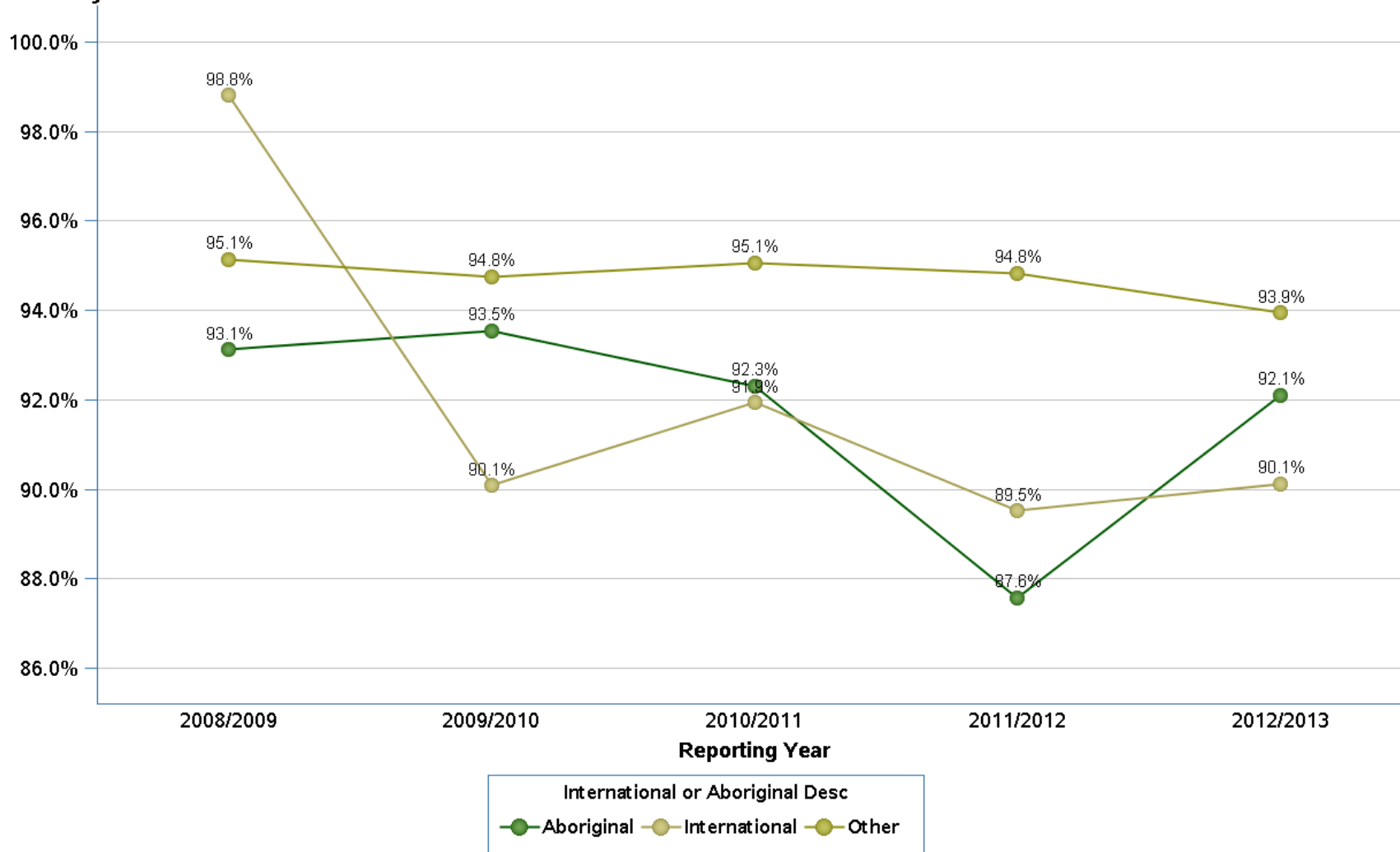




# Winter Term - 1<sup>st</sup> to 2<sup>nd</sup> Term Retention Rate

## Direct Entry and Open Studies

University Term 2 Retention



# Fall Term - 1<sup>st</sup> to 2<sup>nd</sup> Year Retention Rate

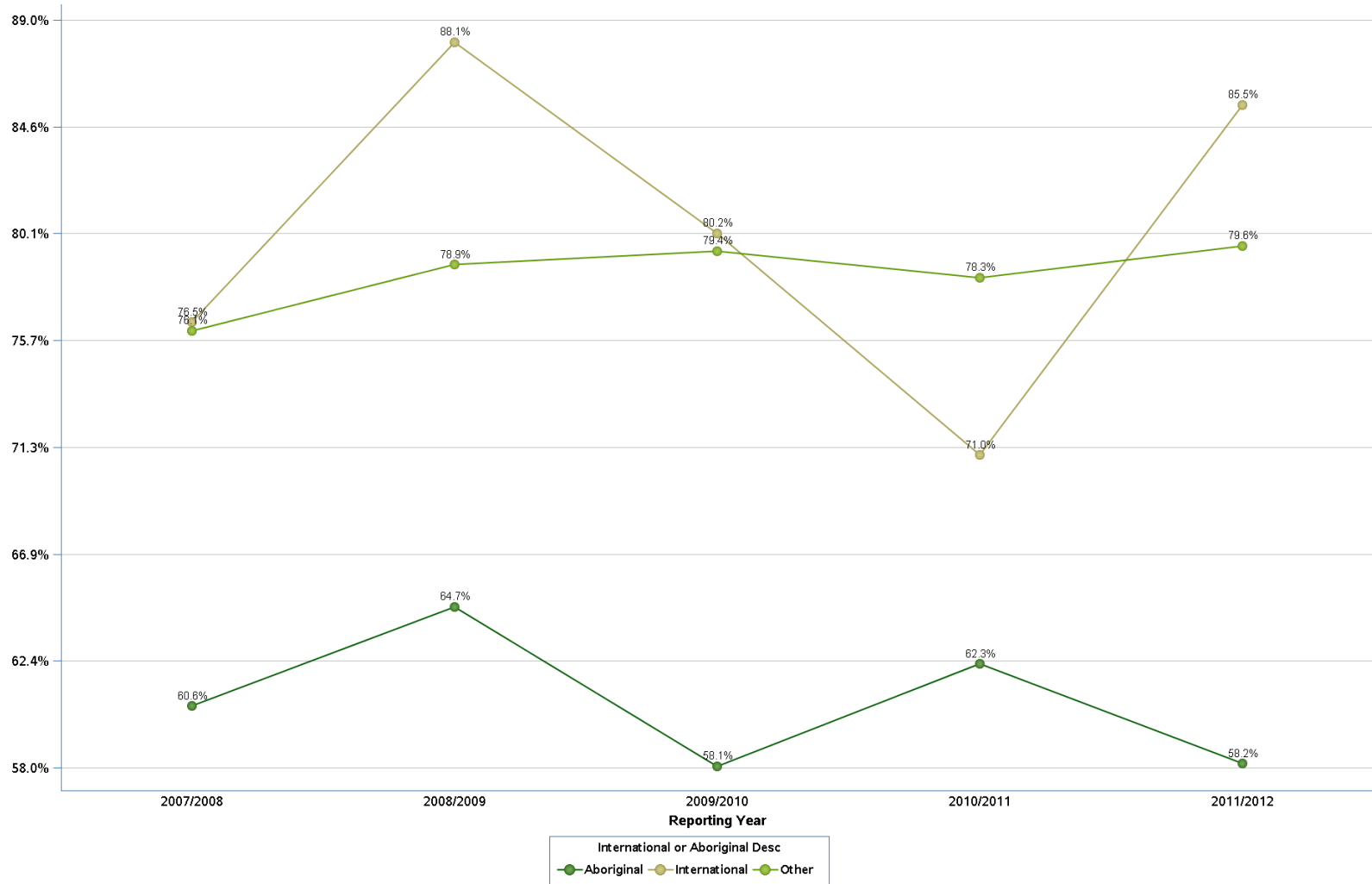
## Direct Entry Programs

University Year 2 Retention



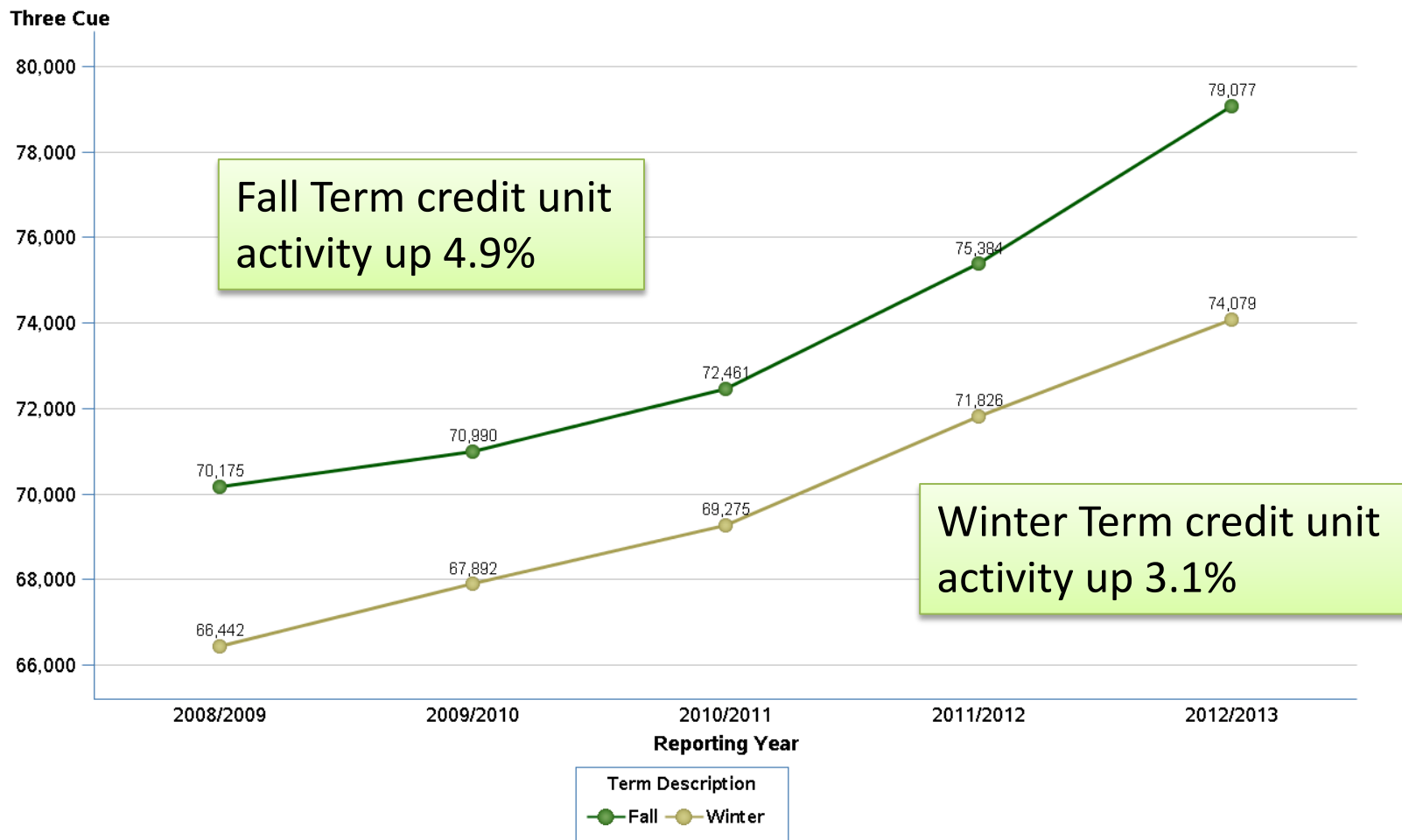
# Fall Term - 1<sup>st</sup> to 2<sup>nd</sup> Year Retention Rate

## Direct Entry and Open Studies



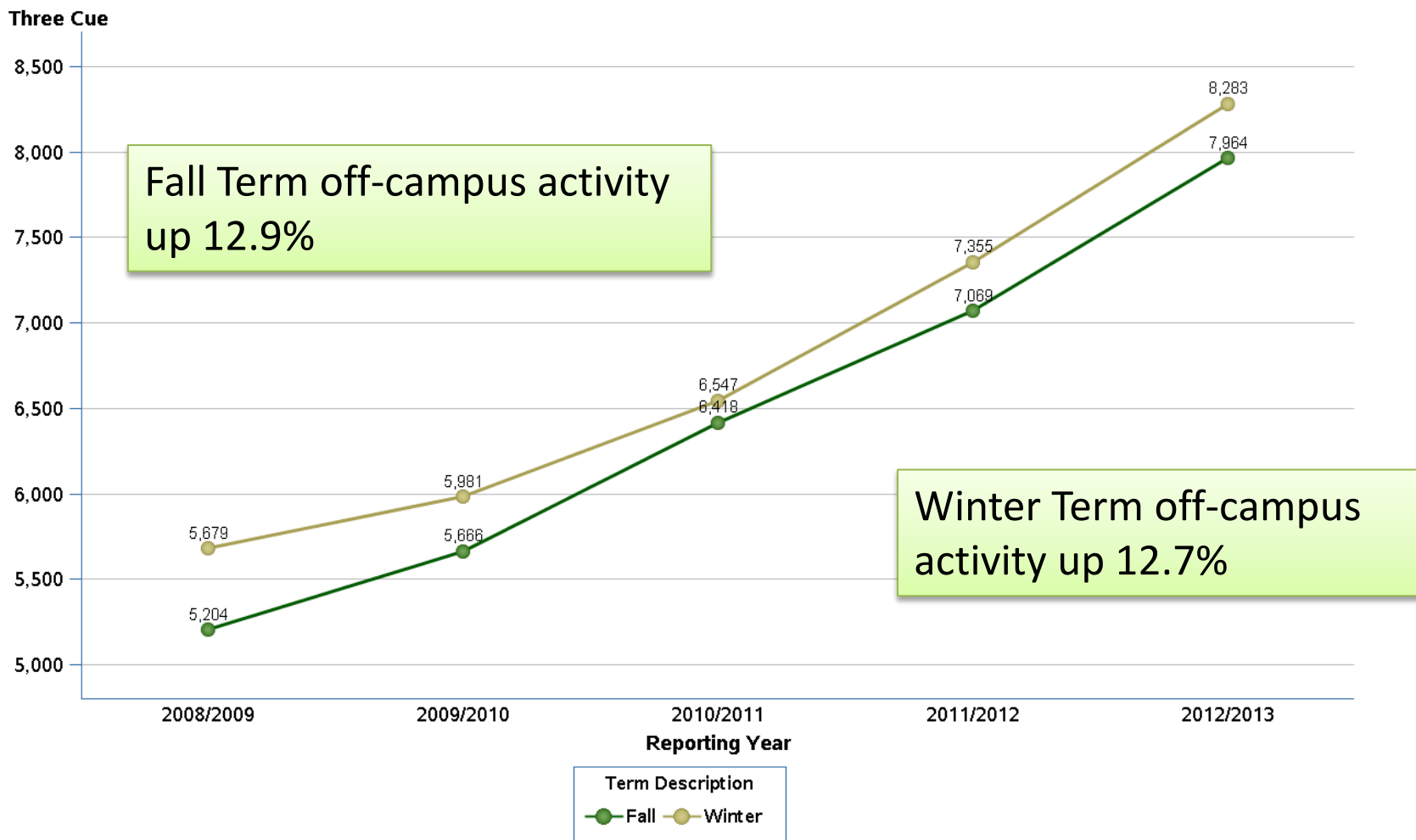
# Three Credit Unit Activity

By Term, All Student Groups



# Three Credit Unit Activity

By Term, Off Campus, All Student Groups



# Enrolment Reporting

- Completed moving to term-based reporting, away from session.
- Preliminary, high level data released in early September to campus community and media.
- Reporting in Fall and Winter terms to University Council and annually to Senate in April, with media releases.
- Paper Enrolment Report now replaced by highlight sheet.
- Detailed enrolment data now provided through the self-service website, through uView ([www.usask.ca/isa](http://www.usask.ca/isa)), with further functionality being added.
- Finalizing an Strategic Enrolment Management (SEM) plan against which future reporting will be measured.



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http://www.usask.ca/isa/ Google

UNIVERSITY OF SASKATCHEWAN


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### University Facts and Statistics


- University Reports
- Students
- Faculty and Staff
- Finance
- Research
- Alumni and Donor
- History of Changes to Data
- Request for Information

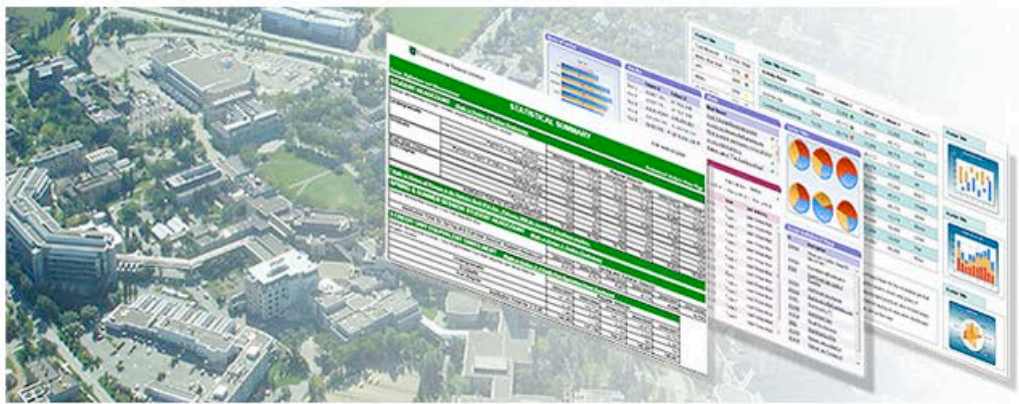
### Information Management

- Terms and Definitions
- U of S Data Management, Data Access and Data Use Policy [\[X\]](#)
- Data Governance 
- Related Links

### Our Office

- About ISA
- Organization Chart
- Staff Directory

 **Login to uView**  
Enhanced Reporting



*Photo courtesy of Sueli Bizetto and Nels Koehncke. Dashboard screenshots courtesy The Dashboard Spy.*

### News and Updates

- ▶ **2011 Fall Census Student Data Now Available:** Beginning in Fall 2011, ISA is providing student data based on Term in addition to Session and Year. Refer to the [Definitions](#) page (under the Time Periods section) for further details.
- ▶ **New Student Reporting Capabilities:** ISA has modified the way student data is delivered to campus users and to the public. These changes make it easier to query and obtain data relating to student headcounts, 3cues, and credentials.
- ▶ **uView Enhanced Reporting** is available to all U of S faculty and staff to report on students, employees, research funding, and fundraising activities.

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# Thank you

Questions?

